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Reva™

INNERSPRING SYSTEM

Totally unique, **dual geometry** system

Leggett & Platt®
Bedding Components Europe

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Exclusively By
Leggett & Platt®
Bedding Components Europe

This revolutionary, new, **dual geometry** coil is the only one of its kind, made possible through Leggett & Platt's developments in **fine wire technology**.

Reva provides an opportunity for you to create a **new approach** to selling bedding. Most of the selling stories that are prevalent in the market today, are achievable through Reva, thus enabling you to **improve your position** within the industry.



Reva™

INNERSPRING SYSTEM

ONE PRODUCT, TWO MARKETING STRATEGIES:

Strategy 1). Single sided innerspring system designed specifically for that purpose.

Features and benefits

Dual geometry, Firmer base (supportive foundation), No lean (increased stability), Single sided (no turn), High coil count (more responsive), Fine wire technology.

Strategy 2). Two sided innerspring system, with a double comfort story.

Features and benefits

Dual geometry, Two comfort levels in one (double sided), Choice of sleeping surfaces (soft/firm), High coil count (more responsive), Fine wire technology.

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